

Guerilla Guidance

Counseling Students in STEM Beyond the Career Lists
and Personality Tests

5 Strategies for Strategic Subversiveness

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1. BE BOLD



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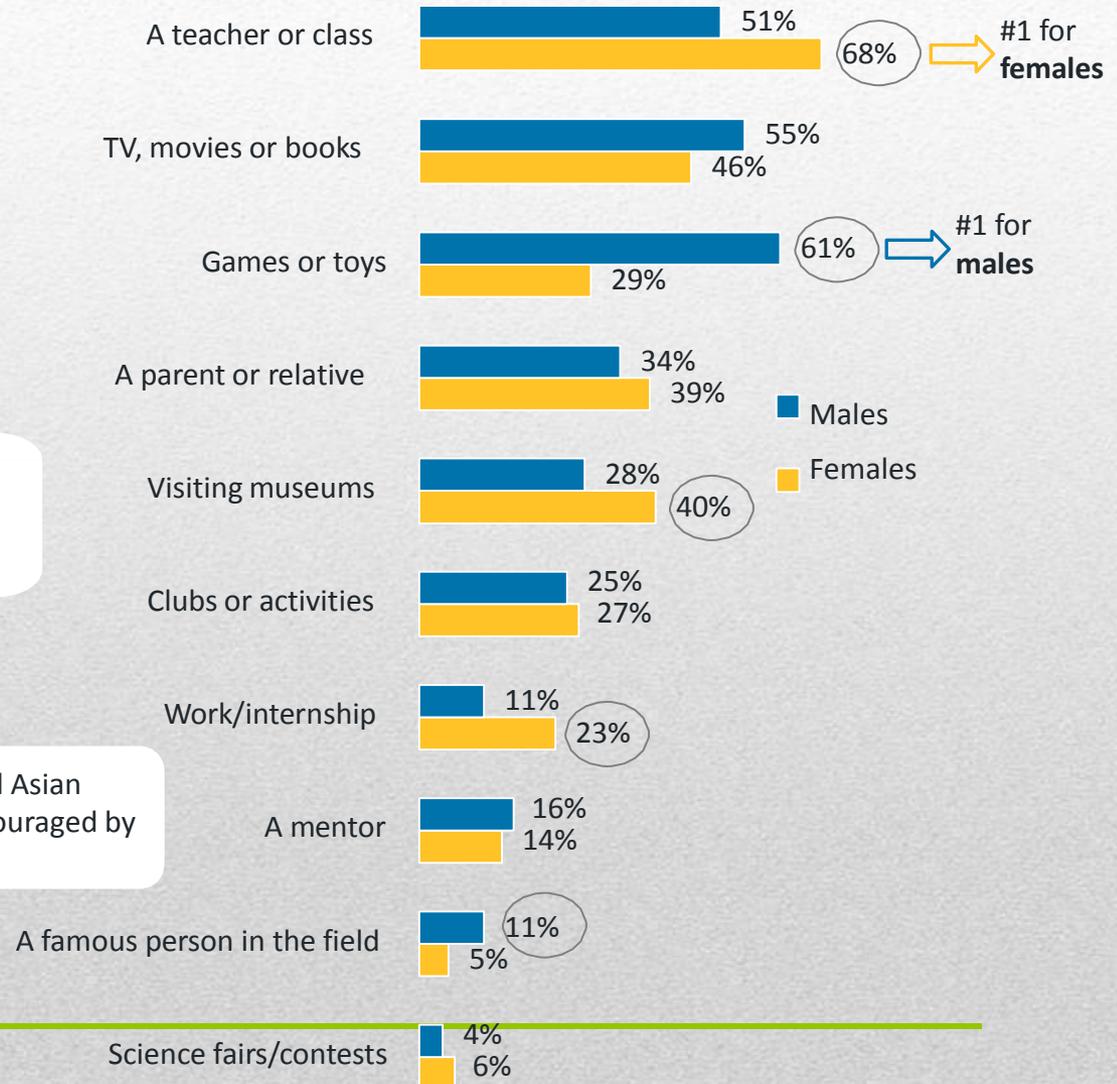
2. BE CURIOUS

Male students are more likely to pursue STEM because they have always enjoyed games/toys, etc. (51% vs. 35% females).

Female students are more likely than male students to say that they chose STEM to make a difference (49% vs. 34% males).

Black and Hispanic students are less likely than white and Asian students to say they chose STEM because they were encouraged by a teacher or guidance counselor.

STEM Students: Before College, What Got You Interested in STEM?



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**3. DO NOT BE
REASONABLE**



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4. BE VISIONARY



"The problem with careers is that they have nothing to do with school."

-- *quote from* some random student somewhere fighting you tooth and nail over your CTE and senior year class selection advice

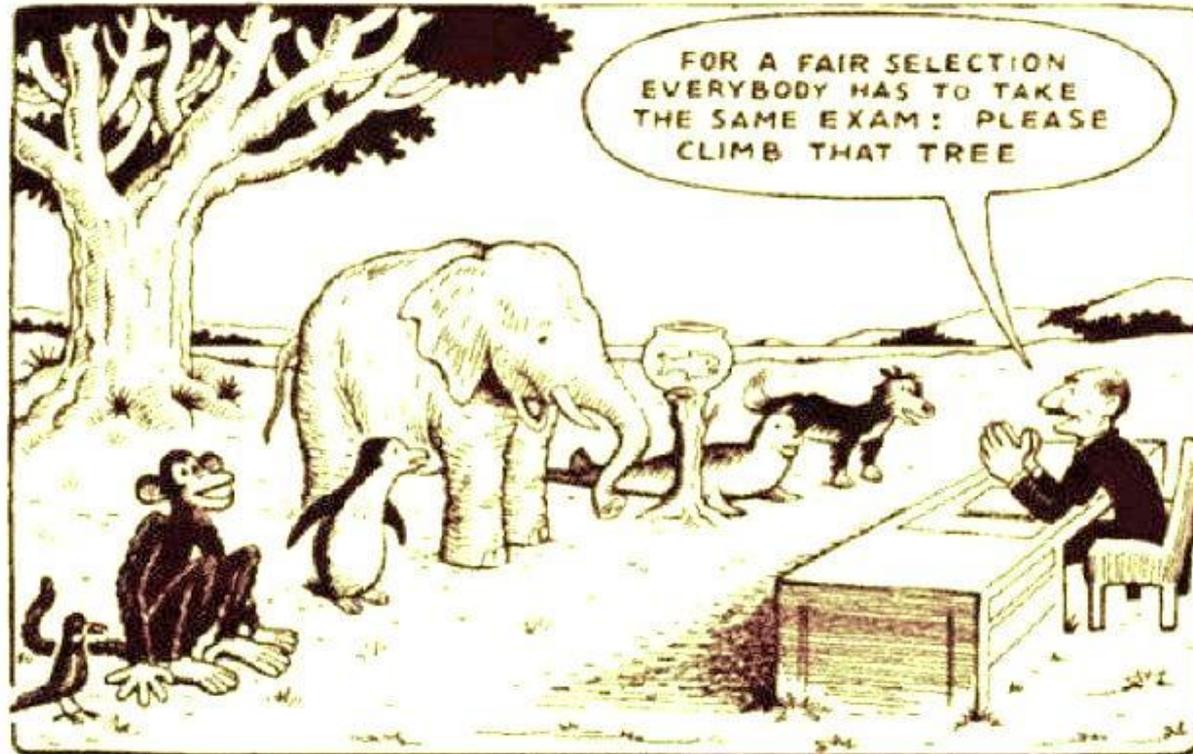
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**5. BE
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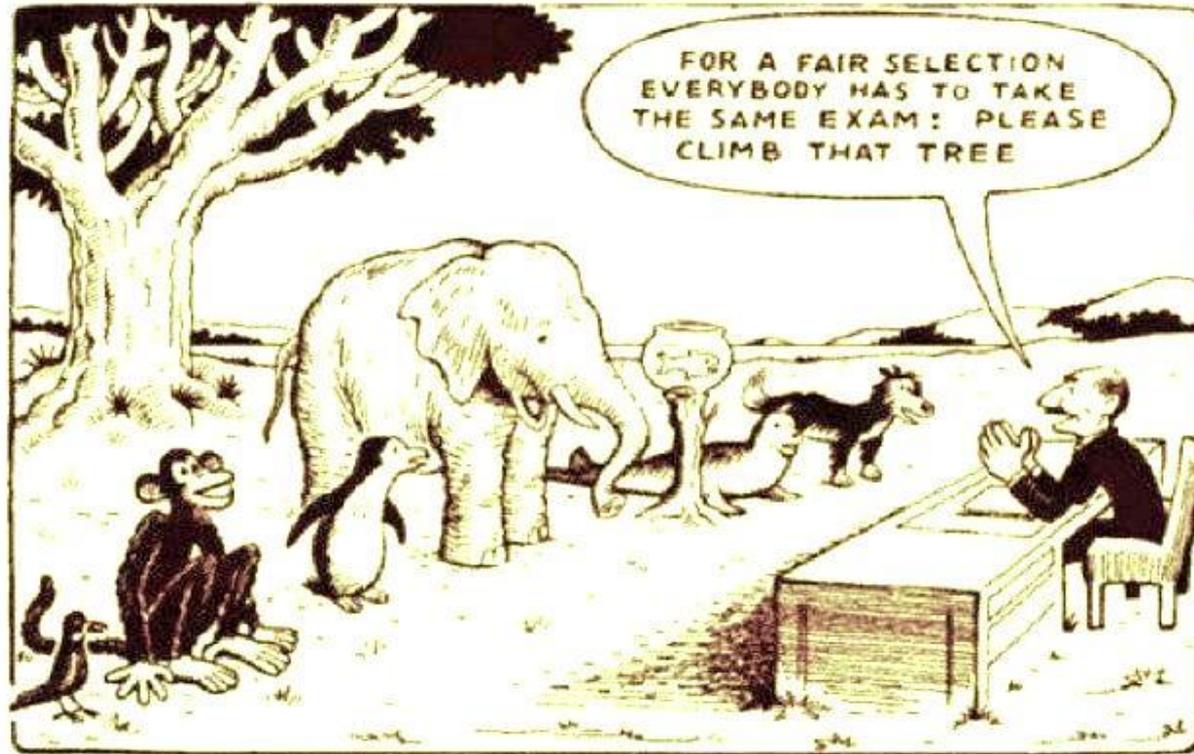
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"Everybody is a genius. But if you judge a fish by its ability to climb a tree, it will live its whole life believing that it is stupid."

- Albert Einstein

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