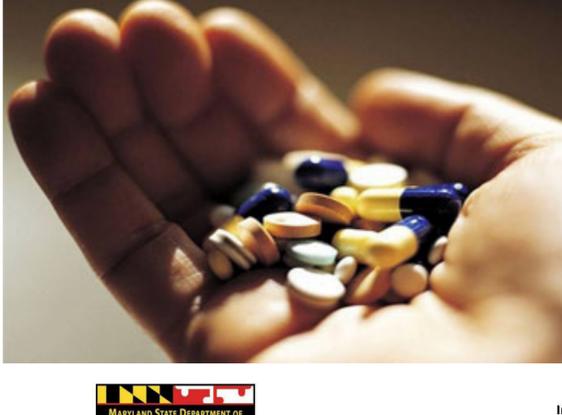


Heroin and Opioid Awareness & Prevention Toolkit

Prepared By: The Maryland State Department of Education



“Virtually every 3rd grader can tell you that cigarettes are bad for you, but most don’t know that taking someone else’s prescription drugs is harmful.”

–Maryland Lt. Governor
Boyd K. Rutherford



Jack R. Smith, Ph.D.
Interim State Superintendent of Schools

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Maryland is grappling with a disturbing and devastating rise in heroin and opioid abuse that directly affects the lives of thousands of men, women, teens and children in our communities. Governor Hogan’s Administration has recognized the urgent need for all of us to come together across our state to tackle this emergency and develop comprehensive recommendations we can act on quickly.

The Maryland State Department of Education must play a vital role in this important effort. Working closely with the Office of Lt. Governor Boyd K. Rutherford, and partners at the departments of Health and Mental Hygiene and Commerce, among others, we have launched a multi-faceted prevention and awareness campaign to reach every public school, and virtually every student in middle and high school.

We are currently implementing a number of initiatives and recommendations to address the problems highlighted in both the Governor’s [Interim](#) and [Final](#) task force recommendations, including, but not limited to:

- Incorporate, as early and broadly as possible, heroin and opioid prevention information into school health curricula;
- Infuse heroin and opioid prevention information into additional academic disciplines;
- Integrate heroin and opioid addiction projects into our service-learning modules;
- Develop a student-based heroin and opioid prevention campaign; and
- Produce a video public service announcement campaign.

This toolkit is designed to share a wealth of resources and information to support and inform the work taking place in our schools to execute these recommendations—and to provide access to information that students, teachers, and parents can use.

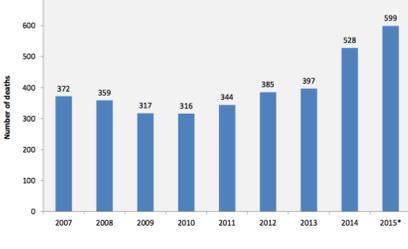
Sincerely,

Jack R. Smith, Ph.D.
Interim State Superintendent of Schools

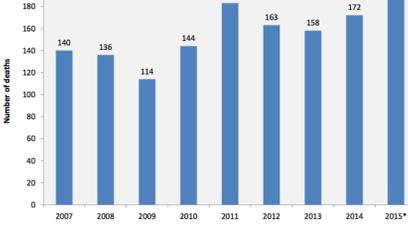
Maryland’s Drug Problem

Heroin and Opioid Use in Maryland

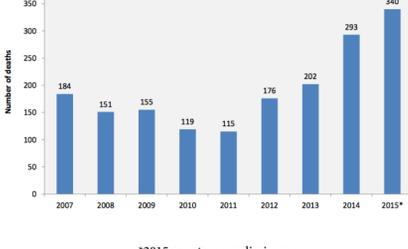
Total Number of Unintentional Intoxication Deaths Occurring in Maryland from January-June of Each Year.*



Number of Prescription Opioid-Related Deaths Occurring in Maryland from January through June of Each Year.*



Number of Heroin-Related Deaths Occurring in Maryland from January through June of Each Year.*



*2015 counts are preliminary

Total Number of Drug and Alcohol-Related Intoxication Deaths by Place of Occurrence, Maryland, January – June, 2015 and 2014.			
State of Maryland	Drug & Alcohol Intoxication Deaths	2015 vs 2014	
COUNTY	Jan.–Jun. 2015	Jan.–Jun. 2014	# DIFFERENCE
Allegany County	12	4	8
A. A. County	50	51	-1
Baltimore City	188	162	26
Baltimore County	102	83	19
Calvert County	11	13	-2
Caroline County	0	4	-4
Carroll County	19	22	-3
Cecil County	13	20	-7
Charles County	10	8	2
Dorchester County	0	0	0
Frederick County	18	19	-1
Garrett County	3	1	2
Harford County	22	16	6
Howard County	11	10	1
Hunterdon County	2	2	0
Montgomery County	38	28	10
P.A. County	33	35	-2
Queen Anne’s County	2	6	-4
Somerset County	6	1	5
St. Mary’s County	10	6	4
Talbot County	2	2	0
Washington County	36	19	17
Wicomico County	7	12	-5
Worcester County	4	4	0
Total	599	528	71

Includes deaths that were the result of recent ingestion or exposure to alcohol or another type of drug, including heroin, cocaine, prescription opioids, benzodiazepines, and other prescribed and unprescribed drugs.

Includes only deaths for which the manner of death was classified as accidental or undetermined.

Counts for 2015 are preliminary.



Maryland-Specific Resources

Overdose Prevention

[The Governor’s Heroin and Opioid Emergency Taskforce](#)

[Local Alcohol and Drug Abuse Prevention Contacts by County](#)

[Maryland State Department of Education Heroin Prevention Public Education Campaign](#)

FACT: Heroin and opioid drug dependency has more than doubled in Maryland over the last decade.

Resources for Students

Top 5 Most Abused Drugs by Teens

How Drugs Can Affect Your Looks and Body

Drugs Affect Your High School Grades

Quiz: Fact or Fiction

DUI: Drugged-Driving

Peer-to-Peer Videos

Heads Up: Real News About Drugs and Your Body

Drugs: Shatter the Myths

Answering teens’ most frequently asked questions about drugs and abuse

The Science Behind Drug Abuse

National Drug and Alcohol Abuse IQ Challenge Quiz



FACT: 1,039 drug- and alcohol-related intoxication deaths occurred in Maryland in 2014 - a 60% increase since 2010.

Resources for Parents and Guardians

Talking with Teens: Adolescent Health

5 Things Parents Do That May Encourage Teen Substance Abuse

Family Checkup: Positive Parenting Prevents Drug Abuse

Teen Drug Use Statistics

Animated Infographic (For Parents and Teachers)

Drug Guide for Parents: Learn the Facts to Keep Your Teen Safe

Talk. They Hear You: 5 Conversation Goals

Mobile App for Parents “Talk. They Hear You.”

Drugs and Your Kids: Prevention, Treatment, and Educational Resources



FACT: More than 22 million Americans struggle with addiction, and 23 million more are currently in recovery.

Resources for Maryland Educators and Others

National Institute on Drug Abuse: Curricula for Teachers

The Science Behind Drug Abuse for Teachers: Lessons and activities to teach teens about drug use and addiction

Drugs and Health Blog Teaching Guide

Teaching Guides in Spanish

Resources for Middle School Educators

Resources for High School Educators

Addiction and Art Curriculum Guide

MSDE Lesson Seeds for Social Studies, Math, and Comprehensive Health

Service-Learning Project: Reducing Heroin Use and Overdoses

Video: Addicted, the Play

Written and directed by North Harford High School Psychologist Christle Henzel

About Addicted, the Play



FACT: 90% of the 22 million+ suffering from addiction today began using during adolescence.

Additional Resources

Facing Addiction

Video: Dr. Oz on raising awareness for addiction

Video: FBI Documentary Chasing the Dragon Trailer

